

Optimist Club Microgrant Application: Membership Growth Social Media Campaign

Apply for up to \$250 to fund a social media advertising campaign aimed at growing your club's membership or building a new club. Please complete all sections. Your responses will help us evaluate your club's readiness and the potential impact of your campaign. All information provided will remain confidential.

When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself.

* Required

1. Club Name *

Please enter the full name of your Optimist Club.

Enter your answer

2. Club Number *

Your official club identification number.

Enter your answer

3. Contact Name *

Who should we contact regarding this application?

Enter your answer

4. Contact Email *

A valid email address for follow-up.

Enter your answer

5. Contact Phone Number *

Best phone number to reach you.

Enter your answer

6. What are your primary goals for this advertising campaign? *

For example: Number of new members, new club development, increased community awareness, etc.

Enter your answer

7. What is your total budget for this campaign? *

Enter your answer

8. Requested Funding Amount *

How much funding (up to \$250) are you requesting for your campaign?

Enter your answer

9. Describe your target audience. *

Who are you hoping to reach with your campaign? (e.g., age group, interests, location)

Enter your answer

10. Planned Start Date for Advertising *

Select the expected launch date.

Please input date (M/d/yyyy)



11. Planned End Date for Advertising *

Select the expected end date.

Please input date (M/d/yyyy)



12. Which social media or digital platforms will you use? *

Select all that apply.

- Facebook
- Instagram
- LinkedIn
- X / Twitter
- TikTok
- WhatsApp
- Google Ads

13. Do you have a project or informational meeting scheduled for campaign leads?

*

If yes, please provide the date(s) and a brief description of the event.

Enter your answer

14. Will you submit an outcomes report after your campaign is complete? *

Clubs receiving micro-grants must submit a brief outcomes report.

- Yes
- No

15. Is there anything else you'd like us to know about your campaign or club?

Optional: Share any additional details, challenges, or creative ideas.

Enter your answer

You can print a copy of your answer after you submit

Never give out your password. [Report abuse](#)



This content is created by the owner of the form. The data you submit will be sent to the form owner. Microsoft is not responsible for the privacy or security practices of its customers, including those of this form owner. Never give out your password.

Microsoft Forms | AI-Powered surveys, quizzes and polls [Create my own form](#)

[Privacy and cookies](#) | [Terms of use](#)