



## Q1 DMM District Meeting DMM District 35 of Optimist International

Meeting Minutes  
November 5th, 2022

### Breakfast and 2021-2022 Awards

Don Berger started the meeting asking:

- Who was attending from the farthest-Jordan King from Rushmore Noon.
- Newest Optimist Member: Charlene Ridlon- Central MN Noon- Jan 2022
- Longest Optimist Member: Dave Martin- 50 year
- Awards: Roger L. Haas went to Greg Holn
- Awards: Builders of Excellent awards had not been received from OI yet
- Geri Gorman gave out 2021-2022 Foundation Awards:
  - 365 Day Patches went to the Following Clubs: Roseville, Yankton, Brookings, Eden Prairie, St Cloud, St Paul, SF Morning, Bloomington Breakfast, Watertown and St Paul Eastside
  - Individual Benefactors: Don Stover \$1000 and Terry/Geri Gorman \$25000
  - President Club: Kevin Hammell, Ken Munch, Gary Lambert and Linnea Solem
  - Distinguished OI Foundation Rep: Geri Gorman
  - Chuck and Cole Spavin gave Past Governor Carmen Bakken her mug for working the Minnesota State Fair (first time they have seen her)

### Meeting Called to Order

- Opening Ceremony was held
- Jim Bisek called the Meeting to order at 8:47 AM with a welcome to St Cloud
- Code of Conduct representatives were announced: Sheila Bruhn & Drew Campbell
- Jim Bisek announced the Head of the Table: Rod McKendrick-OI Vice President, Carmen Bakken- 2022-2023 DMM Secretary Treasurer. 2022-2023 Governor Nichole Kringstad
- Governor Nicole Kringstad introduced her Committee Chairs
  - Essay Contest- Mark Kline

- OI Junior Golf- Greg Holn
- Oratorical Contest- Star Munch
- OI Foundation- Susan Fix
- Canadian Foundation- Jo-Anne Pelzer
- JOI Clubs- Done Berger
- New Club Development- Dave Martin
- Boutique/Supplies- Deb McCallum & Heather Hawley
- Candidate Qualification- Steve Severance/Carmen Bakken
- DMM Convention- Aleisha Huppler
- OI Convention Ambassador- Steve Severance
- Parliamentarian- Larry Pelzer
- Web Master- Kevin Hammell
- Lt Governors:
  - Zone 1 Manitoba- Fred Urso
  - Zone 2 Western ND- Terri Phillion
  - Zone 3 Eastern ND- Hannah Ohm
  - Zone 4 Western SD-Gary Nelson
  - Zone 5 Eastern SD- Jeremy Risty
  - Zone 6 Southern MN-Drew Campbell
  - Zone 7 West Metro MN – Gary Lambert
  - Zone 8 East Metro MN-Gary Lambert
  - Zone 9 Northern MN- Jim Bisek
- Rod McKendrick- OI Vice President installed the 2022-2023 Board of Directors

#### Governor Nicole Kringstad

- 3 R's- Retain, Recruit, Rebrand
  - **Retain**- we have on an average lost 6-7% of our membership year after year for the last, for the last 5 years
  - If we aren't retaining the members, we currently have a problem
  - Yes, lives change, people move, people get busy but most CRA reports come in saying people are leaving due to Lack of Interest
  - What are we doing to lose their interest? Are we not providing what

they are looking for? Are we sitting stuck in our old ways and not exploring new projects and ideas?

- We have lost 34 members so far this year, 90% due to lack of interest
- As leaders we need to work to retain these members. Maybe you send out a survey to your club to see what they would be interested in, or giving those members you haven't see for awhile a call to check in
- **Recruit-** Currently DMM has 1646 members
- The good news is we have brought in 31 new members for a net of negative 3 so far
- New membership incentive, if the district is a net + then the clubs with a positive in membership that quarter gets \$50 a member they brought in, excluding FOOs or Transfers. Document will be sent out
- Hold a NOW meeting NOW, so many clubs have holiday projects coming up, now is the time to get them involved and active right away
- Every new member (not FOOs) is receiving a handwritten not from the Governor. We want those members to feel welcomed right away and get them involved. It will help with retention!
- New club building- working to add clubs in MN, JOI Club in Thompson
- **Rebrand-**Let's stop being the best kept secret and start being the best-known service organization
- Post and share what you do on your club's Facebook pages
- Submit big things to the local newspaper
- Wear your Optimist gear when out and about, especially at your projects!
- Post about it on your personal social media-don't hide the work you and your club do, brag it up, let people know about it!
- Make sure to use your club's logo on your documents

## DMM Meetings and Event Schedule and Deadlines

- Facebook Live
  - November 15<sup>th</sup>- Cheryl Bergstrom- PGI & PDP
  - November 20<sup>th</sup>- Mark Kline- Essay
  - November 21- Susan Fix and Jo-Anne Pelzer- Foundations
- Meetings;
  - February 12, 2023- 2<sup>nd</sup> Quarter Zoom
  - May 5-6, 2023- 3<sup>rd</sup> Quarter- Watertown SD
  - August 17-19, 2023- Convention- Spearfish SD

## 1<sup>st</sup> Timers

- Charlene Ridlon- St Cloud Noon
- Darin Allen-North Suburban
- Terry Langness-Bloomington
- Dan Sells- Bloomington
- Jan Stange- Brookings
- Chuck Gitzen- Roseville

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## **August 3<sup>rd</sup>, 2022, Board of Directors Meeting Minutes:**

- Vote to receive and file the Q4 Board Meeting Minutes, Ken Munch (35-234) Moved to approve minutes, 2<sup>nd</sup> by Terry Gorman (35-232). Motion Carried



## **August 2022 DMM Convention Minutes**

- Motion to receive and file the DMM Convention Minutes provided by prior Linnea Solem (35-140). Motion made by Ken Much (35-234) and seconded by Terry Gorman (35-232)
- Linnea Solem (35-140) did share there was one change from the Executive meeting on these to add the recommended DMM Policy Changes which was done.
- Motion carried

## **Preliminary 2021-2022 Year-End Report**

- District down 6%
- Dues Aging Report: There are two clubs in the 61-90 days past due on dues; 5 clubs in the 91-120 days, and one JOI club in the 120+ days past due at close of business on 9/30/2022. Outreach to all clubs was initiated to confirm status and action plans

## **DMM 2021-2022 Year-End Financial Reports.**

- Linnea Solem (35-140) shared that Don Berger (35-131), Greg Holn (35-235) and Darin Allen (35-075) are who Past Governor Steve Severance (35-075) picked to be on the Financial Review Committee for 2021-2022. They meet earlier today
- Terry Gorman (35-232) asked why Legacy money for 2<sup>nd</sup> quarter was not used as recommended- Linnea Solem (35-140) responded money can not be requested after an expense has occurred.
- Linnea Solem (35-140) shared at 3<sup>rd</sup> Quarter she shared a guideline for requesting funds from the Legacy Funds
- Linnea Solem (35-140) presented the preliminary financials as presented, 2<sup>nd</sup> by Susan Fix (35-204) with Final review being done by end of November from the Review Committee.

## **OI 2022-2023 Due Increase**

- Governor Nicole Kringstad (35-078) shared the OI due Increase
  - Regular Membership- \$82.58
  - College Members-\$28.68
  - Life Members- \$41.29
  - Friends of Optimist- \$140.00
  - DMM District Dues- \$16.00

## **Lt. Governors Reports and Goals**

- Fred Urso (35-143)- Zone 1: 2 out of 5 Clubs are not meeting yet due to Covid
- Drew Campbell (35-229) Zone 6: Plans to visit all 5 clubs. MN Valley has been working with other Non-Profit Clubs for 5 yrs. They have 16 members
- Jim Bisek (35-131) Zone 9: Has 5 clubs all doing well, Duluth is not meeting yet



### **Committee Reports and Goals**

- Greg Holn (35-235) CCDHH & Golf: 2021-2022 had 3 participants and was held in Faribault MN
  - Goal for 2022-2023 is 6 Contestants
  - Golf Tournament will be held Friday, June 6, 2023
- Star Munch (35-150) Oratorical:
  - Deadline to get information to her is April 1, 2023.
  - She will be getting information to Clubs & Zones
- Susan Fix (35-204) OI Foundation: Talked about Fundraisers for 1<sup>st</sup> Quarter
  - Silent Auction
  - Dime-A-day
  - 50/50 Tickets- 5 tickets for \$20
  - Heads & Tails
- Jo-Ann Pelzer (35-153)
  - Dime-A-Day
  - Raffle for Keith Sandulak Polar Bear Sculpture
  - Canadian Coins
- Dave Martin (35-151) New Club Building
  - Add Clubs & Members
  - How to help from Losing Clubs & Members
  - Panel Discussion on New Club Building
- Cheryl Bergstrom (35-157) PGI/PDP
  - Personal Growth Involvement has a passport which can be printed from OI website or contact Cheryl
  - PDP-is completed from doing Optimist Institute Courses which are FREE this year to all members
- Don Berger (35-130) JOOI
  - Prior Lakes have 90 new members, they joined us on Zoom to share their fundraiser they were doing
  - Sioux Falls JOOI club is at the McCrossin Boys Ranch
  - Youth Clubs need 8 members to start and costs \$250



## Vote to approve DMM 2022-23 Budget

- Governor Nicole Kringstad and DST Carmen Bakken (Finance Committee) prepared and submitted the 2022-2023 budget to the Executive Committee. The Executive Committee reviewed the proposed budget and recommended to accept the preliminary budget to the Board of Directors at the Q1 DMM District Meeting.
  - Income Line Items: 140-Oratorical, 141-CCDHH, 147-Essay were deleted as funds will come for OI Restricted Funds
  - Disbursements Line Items: 370-Oratorical, 370.1-International Oratorical, 371-CCDHH, 373-JOOI, 380-Junior Golf, 390-Essay were deleted as funds came from OI Restricted Funds
  - Disbursements Line Items: 510-Lt Governors Int'l Convention, 540-Gov-Candidate Int'l Convention, 561-OI Ambassador Int'l Convention, 562-Committee Chairs Int'l Convention, 563 Officer Int'l Convention were Deleted due to district needing to make cuts to balance budget.
- Motion to open discussion on DMM 2022-2023 Budget by Linnea Solem (35-140) and seconded by Susan Fix (35-204)
- Budget discussion:
  - Motion by Ken Munch (35-234) to Combine the two Restricted Golf funds into one, 2<sup>nd</sup> by Terry Gorman (35-232)
    - Discussion by Jo-Anne Pelzer (35-153) asked what OI would need to have above happen, Linnea Solem (35-140) said it was a simple process.
    - Linnea Solem (35-140) mentioned the Governor needs to name who the person is to request funds from OI, Governor Nicole Kringstad appointed S/T Carmen Bakken- paperwork will be sent into OI.
    - Linnea also mentioned she shared the draft process at the 2021-2022 3<sup>rd</sup> Quarter Executive Meeting
    - Motion Carried
  - Motion by Terry Gorman (35-232) to add Line Item 561-OI Ambassador back into budget -No 2<sup>nd</sup> so motion Died
  - Star Munch (35-150) asked for clarification on Oratorical- No fees will be charge to contestant for food or Contest, but Sponsor clubs are reliable for Mileage, Rooms, Guest Meals.
  - Lizz Paulson (35-227) asked for clarification on Lt Governors-Mileage was estimated from Lt Governors home to each Conference and Convention and then subtracted in half as only half of the Lt. Governors attend.
  - Drew Campbell (35-229) had same question as Lizz except for Committee Chairs
  - Fred Urso (35-143) had questions where Line 470 Communications, Marketing and Technology number came from and asked for a break down. Linnea Solem (35-140) Provided the breakdown from prior year.
  - Star Munch (35-150) asked if committee chairs had access to Constant Contact. It was recommended to info to DST Carmen Bakken (35-166) and she will mail out info for Committee Chairs
  - Don Berger (35-131) reframed from voting- agreed with budget but not that items

stated in District Bylaws, can be changed without Special Convention

- Motion to Accept Budget as discussed by Carmen Bakken (35-166), 2<sup>nd</sup> by Jim Bisek (35-131)

### **Approve 2023 DMM Convention at Spearfish SD August 17-19**

- Motion to approve made by Don Berger (35-141) 2<sup>nd</sup> by Arlo Jurrens (35-270)
  - Discussion:
    - Jo-Anne Pelzer (35-153) mention correction to allotment is \$800
    - Jim Bisek (35-131) asked if there is a chance for Sponsorship from City of Spearfish- Aleisha Huppler (35-158) mention they do not give out Sponsorship
    - Drew Campbell (35-229) asked when Early Bird Registration would be- date has not been determined
    - Motion Carried
- **Other Business**
  - Governor Nicole Kringstad has asked all Conferences and Convention to try to get sponsorship
  - Executive Member who are receiving Free Registration will not receive Per Diem

### **Adjournment**

Motion to Adjourn at 5:54 pm: Terry Gorman (35140), 2<sup>nd</sup> by Fred Urso (35-143)

Minutes submitted by: Carmen Bakken, DMM District  
Secretary/Treasurer

Submitted to: Nicole Kringstad, DMM Governor  
Optimist International