NEW CLUB DEVELOPMENT SUBCOMMITTEE

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GOAL:

Develop a strong New Club Building strategy featuring strong mentoring and follow up programs in close proximity to mentoring clubs with the assistance of experienced club builders.

Suggested Agenda Items:

- Develop Geographic area plan for new clubs over next 2-4 years
- Consider forming 2-4 two-person teams of experienced club builders to assist clubs, perhaps both physically and providing guidance
- Consider requiring new DMM Clubs to have at least 20 members before officially organizing
- Establish a DMM 1-2 year Mentoring Guide for sponsor clubs, perhaps even creating a significant award for completion of the mentoring program
- Perhaps work with Club Fitness Committee to help re-build struggling clubs, and have some significant award for a successful effort
- Discuss major pitfalls facing the new club and devise strategies to help them overcome those pitfalls, perhaps involving some financial assistance
- Make sure new club officers receive proper training