## GROWTH AND RECRUITING COMMITTEE

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## GOALS:

- 1. Develop a recruitment program that incorporates personal growth and value to members.
- 2. Develop action plans to help clubs to reverse the condition of apathy and satisfaction with the status quo by adding members who will add new ideas and energy to the club.
- 3. Involve new members in activities and ask them for their input.
- 4. Teach members how to overcome their hesitation to recruit members.

## Suggested Agenda Items:

- Who to recruit
- How to ask them
- Where do you find them
- Be innovative in our approaches & when they join, how do we mentor them and keep them involved?
- Do recruitment incentives work? How do we thank recruiters?
- Why do members recruit and what motivates them to do so?
- Call from Governor to new member?