

## **Minutes of the DMM Executive Board Meeting**

**Fargo, ND, November 4, 2011**

Present: Governor Larry Pelzer, Secretary-Treasurer Jo-Anne Pelzer, Governor-Elect Wes Shewchuk, Immediate Past Governor Pat Sechser, Past Governor Susan Fix, Lieutenant Governors Heather Hawley, Al Hanson, Arlene Olson, Tim Goetz, Carl Edwards, Carmen Bakken, Deb Ziemke, Doug Ladd, Don Berger, Jim Meyers, and Jeri Gorman.

Guests: Linda Lockner, Past Secretary-Treasurer, OI Vice President Judy Boyd and her husband Jim.

**Call to Order:** 5:30 p.m.

Opening Ceremonies included the Pledge of Allegiance, Toast to Canada, and Invocation by Governor-Elect Wes Shewchuk. Governor Larry Pelzer introduced our Great Plains Region Vice President Judy Boyd and her husband Jim to the members of the Board.

**Approval of Agenda:** Moved by Jim Meyers, seconded by Jeri Gorman to approve the agenda. Carried.

**Previous Minutes** – Moved by Linda Lockner, seconded by Carmen Bakken to approve the August 19, 2011 Executive meeting minutes from the Bismarck convention. Carried.

**2010-11 Financial Statement** – Linda reported that all club dues were paid by September 30<sup>th</sup> and turned over an additional \$7,413.12 (total \$19,913.12 to date) to the new administration. Moved by Linda Lockner, seconded by Don Berger to approve the unaudited year-end financial statement for 2010-11. Carried.

**Financial Report from Bismarck convention** – Lonnie Bertsch reviewed the financial report and turned over \$474.46 to the DMM administration. Moved by Arlene Olson, seconded by Jim Meyers to approve the Bismarck financial report. Carried.

**2011-12 Budget** – Moved by Jo-Anne Pelzer, seconded by Heather Hawley to approve the 2011-12 budget. Carried.

**2012 Winnipeg convention budget** – Fred Urso and Barb Sul presented the 2012 Winnipeg convention budget. Based on 100 members attending, the registration fee is projected to be \$140.00 with a children's program offered free of charge. Moved by Jo-Anne Pelzer, seconded by Susan Fix to approve the 2012 Winnipeg Convention budget. Carried.

**Governor Remarks** – Governor Larry Pelzer congratulated the DMM on the huge membership growth to start the Déjà Vu year. We are currently +34 and the 4<sup>th</sup> place District. A new Club, Lakes Area, was chartered on October 25<sup>th</sup>. The Bennie-Johnnie College Club added 26 new members. Larry promoted the Friend of Optimist membership as a successful way to grow clubs.

**Bylaws Committee** – Moved by Carmen Bakken, seconded by Heather Hawley to approve Larry Pelzer, Jo-Anne Pelzer, Wes Shewchuk, Jim Meyers, Gloria Kloster, Faye Miller and Bev Watje as members of the Bylaw Committee. Carried.

The Executive Board will meet via conference call the 1<sup>st</sup> week of February. The 3<sup>rd</sup> quarter conference will be held in Watertown, SD on May 4-5/12.

**Growth Incentives** – Moved by Jo-Anne Pelzer, seconded by Jeri Gorman to approve the 2011-12 membership growth incentives. Carried.

### **Lieutenant Governor Reports**

Zone 10 Jim Meyers – Greatest Success – The Zone is +2 in membership.

New Club Building sites – Chaska, MN and Shakopee, MN being built by Eden Prairie and Bloomington.

Zone 5 Carl Edwards – Greatest Success – The Zone has added new members.

Greatest Challenge – Rushmore has a goal to be +12 and Rapid City Noon has goal to be +33.

New Club Building site – Spearfish is working with the Colorado District to build in Gillette, WY.

Zone 2 Al Hanson – Greatest Success – The Minot Club had 1200 children attend a Halloween party.

Greatest Challenge – The Dickinson Club does not attend District meetings

New Club Building site – Minot State University where his daughter is a freshman.

Zone 1 Heather Hawley – Greatest Success – The Governor brought in a Friend of Optimist member.

Greatest Challenge – Assiniboia Club is struggling and mentioning disbanding, however, they just brought in a new member who immediately accepted position as Club Secretary.

New Club Building sites – Not aware of any

Zone 11 – Jeri Gorman – Greatest Success – West St Paul had a NOW dinner, won a Foundation Grant to teach kids to bowl and had Miss Minnesota as a guest speaker.

Greatest Challenge – There are 3 New Club Building efforts being discussed, a college club in Rochester, Cottage Grove by West St Paul and Woodbury by the St Paul Club.

Zone 8 –Doug Ladd – Greatest Success – The Zone has 3 strong clubs.

Greatest Challenge – Mankato and Willmar need help and are difficult to reach.

No New Club Building sites identified

Zone 4 – Tim Goetz – Greatest Success – The Zone is even in membership.

Greatest Challenge – Grand Forks lost gift wrapping at the Mall, Clubs in the Zone will not attend District meetings.

New Club Building sites – Grand Forks looking at Bemidji and Fargo looking at college club at NDSU.

Zone 7 – Deb Ziemke – Greatest Success – The Zone is +7 in membership, Sioux Falls had \$7000 profit on World Series raffle, and Sioux Valley had \$2100 profit on Fall Fair.

Greatest Challenge – Globe University was a concern but recently found an Advisor

No New Club Building sites

Zone 6 – Carmen Bakken – Greatest Success – 2 new members in Zone, Watertown is sending 700+ letters to Chamber members asking for Friends of Optimists or regular membership.

No New Club Building sites

Zone 9 – Don Berger – Greatest Success – New Club built in Brainerd, MN known as Lakes Area.

Greatest Challenge – St Cloud University club is struggling with only 14 members.

No New Club Building sites

Zone 3 – Arlene Olson – Greatest Success – 4 new members in Zone and many successful fundraisers underway.

Greatest Challenge – The impending loss of the BSC Energy College Club.

No new club building sites.

**Governor-Elect Remarks** – Wes Shewchuk is looking to build the 2012-13 team and asks interested members to contact him. Lt Governors are asked to start mentoring their replacement.

**Vice President Judy Boyd** – Judy is excited about the growth in the DMM and Region. Optimist International is +189 in members at the end of October. Judy advised us that Gloria Kloster and Jann Van Dresser from WINUM are members of the Optimist International New Club Building Committee so we can expect growth to continue in the Region. Friends of Optimist continue to be a successful way to promote growth. Judy thanked the DMM for the invitation and great hospitality.

Meeting adjourned at 6:35 p.m.

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Jo-Anne Pelzer Secretary-Treasurer